

ERASMUS + 2014-2020 PROGRAMME
**KEY ACTION 2: COOPERATION FOR INNOVATION
AND EXCHANGE OF GOOD PRACTICES**



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RIF. NUM. 2016-2-IT03-KA205-009152

ItsTIME PROJECT



ItsTIME INTENDS TO STIMULATE DIALOGUE BETWEEN **YOUTH** AND **ENTERPRISES** ON THEMES LIKE WORK AND VOCATIONAL TRAINING, CONSIDERING **COMPETENCE** AS A UNIT OF KNOWLEDGE.

AMONG THE **PRIORITIES** OF THE ACTIVITIES THERE IS THE PROMOTION, SIMPLIFICATION AND RATIONALIZATION OF THE TOOLS FOR TRANSPARENCY, VALIDATION AND RECOGNITION OF LEARNING OUTCOMES AND YOUNG PEOPLE PROFESSIONAL (PROFESSIONAL SKILLS) AND TRANSVERSAL SKILLS (SOFT SKILLS), IN ORDER TO FACILITATE THE TRANSITION BETWEEN UNIVERSITIES AND THE WORLD OF WORK, AS WELL AS SUPPORTING (SELF) ENTREPRENEURSHIP AND SELF-EMPLOYMENT, THUS TRANSFORMING ENTREPRENEURIAL IDEAS INTO PRACTICE.

THE GENERAL PROJECT **OBJECTIVE** IS TO SUPPORT THE TRANSPARENCY AND RECOGNITION OF **PROFESSIONAL** AND **TRANSVERSAL SKILLS** TO FACILITATE THE LEARNING, EMPLOYABILITY AND MOBILITY OF YOUNG PEOPLE'S WORK!

ItsTIME IS A PROJECT FUNDED IN 2016 BY THE **NATIONAL AGENCY FOR YOUTH** TO THE **BIOS ASSOCIATION**, UNDER THE **EUROPEAN ERASMUS + KEY ACTION 2 PROGRAMME**, WHOSE ACTIVITIES WILL END IN **DECEMBER 2018** WITH THE **CREATION, DEVELOPMENT AND NETWORKING** OF THE **ItsTIME WEB PLATFORM**.

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THE PROJECT **PARTNERSHIP** CONSISTS OF:

COP - ORIENTATION AND PLACEMENT CENTER OF THE UNIVERSITY OF MESSINA, WHICH HAS THE IMPORTANT TASK TO REALIZE THE PLATFORM, BUT ABOVE ALL TO DEVELOP THE PROCESS METHODOLOGY AND THE LOGIC THAT UNDERLIE THE PLATFORM REGARDING THE SIMPLIFICATION AND RATIONALIZATION OF THE TRANSPARENCY TOOLS, VALIDATION AND RECOGNITION OF LEARNING OUTCOMES AND YOUNG PEOPLE PROFESSIONAL (PROFESSIONAL SKILLS) AND TRANSVERSAL SKILLS (SOFT SKILLS).

8 ITALIAN CHAMBERS OF COMMERCE ABROAD (COPENHAGEN, DENMARK - ATHENS, GREECE - BELGRADE, SERBIA - BERLIN, GERMANY - BRATISLAVA, SLOVAKIA - BUCHAREST, ROMANIA - HELSINKI, FINLAND - SOFIA, BULGARIA), WHOSE TASK IS TO CONSTANTLY MONITOR THE OWN REFERENCE CONTEXT WITH REGARD TO JOB DEMAND AND SUPPLY WITH RESPECT TO PROFESSIONAL QUALIFICATIONS; IMPLEMENT THE PLATFORM DATABASE WITH INFORMATION FROM SMEs SEEKING PROFESSIONAL SKILLS. MOREOVER, BEING A NATURAL "CONTAINER" OF ITALIAN COMPANIES ABROAD, THEY ARE FORESHADOWED AS A CROSSROADS BETWEEN THE WORLD OF WORK AND THE PROFESSIONAL SKILLS OF "MADE IN ITALY" IN EUROPE AND IN THE WORLD, AIMING TO SATISFY THE REQUEST OF THE COMPANIES OF STAFF WITH SPECIFIC AND/OR VALIDATED SKILLS.

2 NON-PROFIT ORGANIZATIONS (LANGUES & COMPAGNIE OF MARSIGLIA, FRANCE AND THE ASSOCIAZIONE NAZIONALE OLTRE LE FRONTIERE OF MESSINA, ITALY), WHICH HAVE THE TASK OF SUPPORTING THE PROJECT ACTIVITIES DEVELOPMENT, IMPLEMENTING THE INFORMATION ON THE PLATFORM AND, IN THE CASE OF ANOLF, TO CONTRIBUTE TO THE DEVELOPMENT OF THE PLATFORM COMPARED TO A SPECIFIC TARGET THAT IS THAT OF THE MIGRANT POPULATION PRESENT IN ITALY AND EUROPE.

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IN GENERAL, THE **ACTIVITIES** REVOLVE AROUND "SOCIAL" ENTREPRENEURSHIP AS A TOOL TO COPE WITH THE NEW COMPETITIVE SCENARIO PRESENTED BY THE WORLD OF WORK, CHARACTERIZED BY EVOLUTIONS AND CHANGES THAT REQUIRE US TO FACE NEW CHALLENGES. DEVELOPING AND SUPPORTING AN ENTREPRENEURIAL CULTURE, ESPECIALLY AMONG YOUNG PEOPLE, IS A DRIVING FORCE BEHIND THE MODERN ECONOMY AND A WAY OUT OF THE PROBLEM OF UNEMPLOYMENT.

THE **INNOVATION** OF **ItsTIME** IS GIVEN BY THE FACT THAT IT IS NOT A SIMPLE PLATFORM FOR RESEARCH AND JOB OFFER, BUT RATHER A VIRTUAL PLACE WHOSE CORE BUSINESS IS THE "**KNOWLEDGE**", TO WHICH ARE ASSOCIATED A SERIES OF MULTIMEDIA TOOLS, BASED ON THE "**ON-DEMAND SOCIAL ECONOMY**".

THE INNOVATION, THEREFORE, IS GIVEN ABOVE ALL BY THE PROCESS METHODOLOGY AND THE APPLIED LOGIC, THE SKILLS, MOREOVER, WILL BE IN THE FUTURE DIRECTLY LINKED TO **ATLAS OF WORK AND QUALIFICATIONS**.

IN FACT, COMPARED TO THE CURRENT PANORAMA OF JOB SEARCH OR FINANCING PLATFORMS, OR JOB EXCHANGE, THE **ItsTIME** PROJECT IS BASED ON A NEW SYSTEM AND A APPROACH THAT WILL RELATE ALL THE ASPECTS AND OPPORTUNITIES OF COMMON SOCIAL GROWTH.

IN DEPTH

ItsTIME ALLOWS TO PUT IN TOUCH THE REGISTERED USER, BOTH YOUNG PROFESSIONAL AND BODY (PROFIT OR NO-PROFIT), WITH JOB OPPORTUNITIES (PROPOSED BY ANOTHER YOUNG PROFESSIONAL OR BY A PROFIT / NO-PROFIT ORGANIZATION OR PUBLIC INSTITUTION) AND / OR FINANCING MORE SUITED TO YOUR PROFILE, THROUGH SELF-SCOUTING. AFTER THE PART RELATED TO THE RESEARCH, THE SYSTEM WILL PERFORM AN AUTOMATIC PRE-CROSSING OF SUPPLY / DEMAND, THROUGH AN AUTO-MATCHING.

THE **ItsTIME** PLATFORM IS VERY INTUITIVE, EVEN FOR LESS EXPERIENCED USERS, AND PROVIDES A GEOLOCATION ON AN INTERACTIVE MAP OF THE "VACANCY". IN ADDITION, AN **ALERT** SERVICE IS PROVIDED WHICH WILL AUTOMATICALLY NOTIFY REGISTERED USERS WHEN A NEW "VACANCY" WILL CORRESPOND TO THEIR NEEDS.

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ANOTHER SUBSTANTIAL DIFFERENCE WITH RESPECT TO POTENTIAL COMPETITORS LIES IN THE FACT THAT **ItsTIME** "WILL SEARCH", IN THE **FINANCING** SECTION, THE KEYWORDS ON THE "TRACKED" SITES IN THE **EU** AND WILL SEND THE USER THE LINK OF THE ANNOUNCEMENT OR NEWS, JUST AS IT WORKS TODAY FOR PRESS REPORTS.

ItsTIME GOALS ARE:

- FACILITATE THE TRANSNATIONAL MOBILITY OF THE SUBJECTS INVOLVED, MAINLY YOUNG PEOPLE;
- PROMOTE HIGH QUALITY SOCIO-EDUCATIONAL ACTIVITIES;
- PROFESSIONALIZE YOUTH WORKERS, DEVELOP THEIR SKILLS, ESTABLISH QUALITY STANDARDS AND ETHICAL AND PROFESSIONAL CODES, PROMOTE BETTER LEVELS OF KNOWLEDGE;
- RECOGNIZE AND VALIDATE YOUTH WORK ACTIVITIES AND NON-FORMAL LEARNING AT EUROPEAN, NATIONAL, REGIONAL AND LOCAL LEVEL;
- PROMOTE ENTREPRENEURSHIP EDUCATION AND SOCIAL ENTREPRENEURSHIP AMONG YOUNG PEOPLE;
- ENCOURAGE THE TRANSLATION OF ENTREPRENEURIAL IDEAS INTO PRACTICE, IN ORDER TO FACE THE CHALLENGES AND PROBLEMS IDENTIFIED WITHIN THE COMMUNITIES TO WHICH THE YOUNG BELONG;
- LEARN FOREIGN LANGUAGES;
- INCREASE THE LEVEL OF DIGITAL SKILLS;
- IMPROVE SKILL LEVELS FOR EMPLOYABILITY AND TO CREATE NEW BUSINESSES;
- BETTER UNDERSTAND AND RECOGNIZE SKILLS AND QUALIFICATIONS IN EUROPE AND BEYOND.

WHO ARE THE **RECEIVERS**?

YOUTH AGED BETWEEN 21 AND 35 YEARS OLD, WITH PARTICULAR ATTENTION TO YOUNG PEOPLE FROM DISADVANTAGED BACKGROUNDS AND MIGRANTS (INCLUDING REFUGEES AND ASYLUM SEEKERS).

MICRO, SMALL AND MEDIUM SIZED ENTERPRISES. IN THE RESEARCH AND ANALYSIS OF THE DISPUTED SOCIO-ECONOMIC CONTEXT, WILL TAKE ACCOUNT OF A WIDER RANGE OF AGES (16-35), SO IN DETAIL: YOUNG PEOPLE AGED BETWEEN 16/18, 19/24 AND 25/35, NEET, STUDENTS (OF SCHOOL, OF TRAINING COURSES OR UNIVERSITY), GRADUATES OR WORKERS.

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THE **ItsTIME** WEB PLATFORM IS BASED ON THE CONCEPT OF ON DEMAND SOCIAL AND SHARING ECONOMY

THIS IS NOT A SEARCH AND JOB OFFERS PORTAL AS THE CURRENT ONES ON THE WEB, BUT RATHER A VIRTUAL SITE WHOSE **CORE BUSINESS IS THE "KNOWLEDGE"**. **ItsTIME** IS AN INNOVATIVE SYSTEM CAPABLE OF SUPPORTING THE TRANSPARENCY AND RECOGNITION OF YOUNG PEOPLE'S SKILLS AND QUALIFICATIONS, IN ORDER TO FACILITATE THEIR LEARNING, EMPLOYABILITY AND WORK MOBILITY WITH A LOGIC DEFINED AS "ON DEMAND SOCIAL AND SHARING ECONOMY".

WITH THE **ItsTIME** PLATFORM IT WILL BE POSSIBLE TO:

- **VALIDATE THE PROFESSIONAL AND TRANSVERSAL SKILLS (SOFT SKILLS)** OF YOUNG PEOPLE IN AN UNIVOCAL WAY AT EUROPEAN LEVEL, WITH THE CREATION OF A DYNAMIC AND CUSTOMIZABLE GRAPHIC IMAGE FOR THE USER (DASHBOARD), WHICH INDICATES THE SKILLS POSSESSED WITH A SCALE OF VALUES;
- **RESEARCH AND JOB OFFERINGS** (ALSO IN THE NON-PROFIT AND SOCIAL ENTREPRENEURIAL SECTOR), IN THE SHORT OR LONG TERM, THROUGH AN INNOVATIVE MULTI-MATCHING SYSTEM (USER-USER, USER - ENTERPRISE, ENTERPRISE-ENTERPRISE), ENHANCING ALSO «PROFESSIONAL VOLUNTEERING» THROUGH THE VIRTUAL TIME BANK SYSTEM;
- **IDENTIFICATION OF PUBLIC AND PRIVATE FUNDING**, THROUGH THE USE OF TIME FEEDS.

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THE USER PROFILE PART OF THE ItsTIME WEB PLATFORM

- **TIMELINE** ALL THE USER'S ACTIVITIES FROM HIS REGISTRATION WILL BE DISPLAYED. USEFUL FOR THE USER AS A HISTORICAL MEMORY OF HIS ACTIVITY AND FOR THE PLATFORM MANAGERS FOR STATISTICAL PURPOSES.
- **PROFILE SETTINGS** INDICATION OF PERSONAL WORKING REQUIREMENTS BY SELECTING MULTIPLE ITEMS (EG COMPENSATION, WORK PLACE, LANGUAGE, FOOD REQUIREMENTS, ETC.).
- **WORK SEARCH** ADVANCED JOB SEARCH (VACANCY) BASED ON THE CHOSEN COMPETENCE, USING FILTERS (EG PLACE, COMPENSATION, LANGUAGE, ETC.).
- **RSS FEED** POSSIBILITY TO AUTOMATE THE SEARCH FOR JOB AVAILABILITY, BY SENDING (VIA SMS OR E-MAIL) PERIODIC VACANCY, THROUGH THE RSS FEED SYSTEM.
- **TEAM** POSSIBILITY TO APPLY AS A TEAM, SELECTING AMONG USERS REGISTERED IN THE WEB PLATFORM, USERS WITH SIMILAR OR COMPLEMENTARY SKILLS
- **FEEDBACK** SECTION DEDICATED TO FEEDBACK GIVEN BY USERS DURING AND AT THE END OF THE WORK EXPERIENCE UNDERTAKEN. BEFORE BEING PUBLISHED THEY WILL BE SENT TO THE HOSTING COMPANY THAT CAN ANSWER OR NOT. THE FEEDBACK WILL BE PUBLISHED AFTER HAVING BEEN PREVIOUSLY VALIDATED BY THE REFERENCE ORIENTATION CENTER.

THE SME PROFILE PART OF THE ItsTIME WEB PLATFORM

- **TIMELINE** ALL THE ACTIVITIES OF THE SME WILL BE DISPLAYED FROM ITS REGISTRATION. USEFUL FOR THE SME AS A HISTORICAL MEMORY OF ITS ACTIVITY AND FOR THE PLATFORM MANAGERS FOR STATISTICAL PURPOSES.
- **JOB OFFERS** BY INDICATING DURING THE ANNOUNCEMENT PHASE, THE REQUIRED SKILLS.
- **FEEDBACK** SECTION DEDICATED TO FEEDBACK GIVEN BY SMEs DURING AND AT THE END OF THE PERIOD OF PROFESSIONAL LEARNING OF THE HOST WORKER. BEFORE BEING PUBLISHED THEY WILL BE SENT TO THE WORKER WHO CAN ANSWER OR NOT. THE FEEDBACK WILL BE PUBLISHED AFTER HAVING BEEN PREVIOUSLY VALIDATED BY THE REFERENCE ORIENTATION CENTER.

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