

**INTERNATIONAL  
AUTOMOTIVE  
BUSINESS  
MEETING**



**KATOWICE  
POLAND  
28th-29th  
NOVEMBER  
2017**



# The future of the automotive sector electromobility and assisted drive

ELECTROMOBILITY AND ASSISTED DRIVE ARE SET AT THE HEART OF THE INTERNATIONAL AUTOMOTIVE BUSINESS MEETING

The automotive industry is preparing for the future: electrification, driver assistance systems, connectivity and security are the key issues when it comes to the process of evolution which has just started.

The major players of this industry and world's governments are already working in this direction:

- **FCA, autonomous car agreement with BMW and Intel**
- **Volkswagen, electric cars since 2019 based on MEB**
- **All Volvo cars to be electric or hybrid from 2019**
- **Tesla Model 3: electric revolution**
- **European Union: Plans for an electric car charging point in every new home in Europe**
- **China plans to ban sales of fossil-fuel-powered vehicles from 2040**

Undoubtedly, challenge comes from technological innovation and the entire value chain must be able to adapt in time to the new needs of global market.

# Automotive in Poland at a glance

**POLAND IS A MAJOR PLAYER  
IN THE MANUFACTURING OF  
AUTOMOTIVE PARTS AND  
VEHICLES IN EUROPE**

Hundreds of TIER 1 and 2  
suppliers

In 2016, the automotive sector  
was the country's second  
industrial sector with a clearly  
impressive production value of  
**PLN 138.8 billion** (an increase of  
11.2% y/y in real terms) and  
employed **178.300** personnel.





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## Organizers



The IABM wants to make a step forward in the Automotive value chain and seeks to tackle this issue by connecting all the agents of change (**car makers, TIER 1 and TIER 2, suppliers, authorities**) during two days of B2B debates and meetings.

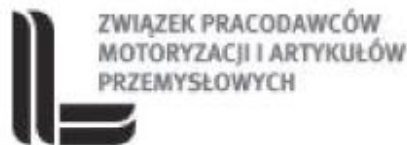
The IABM is organized by the **Italian Chamber of Commerce and Industry in Poland, CLEPA** (European Association of Automotive suppliers) and **KSSE** (Katowice Special Economic Zone).

## Honorary patronage



Under the patronage of the Italian Embassy in Poland

## Strategic partners



**Lewiatan** (Union of Employers of Automotive and Industrial Articles)



**AHK** (Polish-German Chamber of Commerce and Industry)



**CCIFP** (French Chamber of Commerce and Industry in Poland)



**PZPM** (Polish Association of Automotive Industry).



**CDO Meccanica** (Compagnia delle Opere)



**14:00**      **Participant Registration**

**14:30**      **Greeting – welcome introduction**

- Italian Ambassador in Poland - H.E. Alessandro De Pedys
- President of Italian Chamber of Commerce – Piero Cannas
- President of Katowice Special Economic Zone - Janusz Michałek

**15:00**      **SESSION 1 – TRENDS IN EUROPE & POLAND- forecasts, policies and investments**

- Ministry of Economic Development of Poland
- Ministry of Energy in Poland
- EU Commission Directorate General for Energy - Samuel Furfari - Advisor to the Director General  
The Energy Dimension of the Transport Sector: One as important as the Other
- Enel – Federico Caleno - Head of E-Mobility Solutions Development  
*E-Mobility Revolution*

**16:00**      **SESSION 2 - ELECTROMOBILITY AND DRIVER ASSISTED SYSTEM - future of the automotive industry**

- CLEPA - European Association of Automotive suppliers - Alessandro Coda – Chief Technology Officer
- LEWIATAN - Union of Employers of Automotive and Industrial Articles (ZPMAP) - Paweł Wideł President ZPMAP
- PZPM - Polish Association of Automotive Industry - Jakub Faryś – President PZPM
- FPPE - Electric Vehicles Promotion Foundation – Marcin Korolec – President FPPE

**17:00**      **Coffee break**

**17:15**      **SESSION 3 - INDUSTRY LEADERS DEBATE**

- Representatives of leading car manufacturers (FCA, OPEL, KIA, HYUNDAI, VW, Daimler AG, McLaren) tbc
- Representatives of electric providers (ENEL, TAURON) tbc

**19:00**      **Gala dinner**

# PROGRAM DRAFT 29<sup>th</sup> November

**9:00 - 9:30**      **Participant Registration/ Welcome coffee**

**9:30 - 11:30**      **Workshops on specific topics of conference**

**11:30 - 13:30**      **Parallel matchmaking sessions**

\* B2B meetings with VIP Buyers (manage up to 6 B2B meetings, 20 min each)

\* Speed business mixer

**13:30 - 14:30**      **Networking lunch**

**14:30 - 18:00**      **B2B meetings with VIP Buyers (manage up to 10 B2B meetings, 20 min each)**

**18:00**              **End of meetings**



## Conference and Debate

The major car manufacturers operating in **Poland** and **Europe**, governmental, and local level authorities are cordially invited to face a debate to express their point of view on the future of this sector.

Our goal is to enable delegates of **Polish** and **international** companies including potential investors, institutions and technology solutions providers to meet and share common visions, strategies, and initiatives to develop their business and consolidate the growth of the sector in **Poland**.

**Poland** is ready to meet the challenge in **Europe** of becoming the leader of the entire chain. Technology, economics, and professional skills are hurdles along the way, as well as cohesive political will for a strategy that aims to be an important stabilizing factor in **Poland's** GDP for years to come.



## Speed Business Mixer



Participation in the **International Automotive Business Meeting in Poland** is the opportunity to get in touch with companies in the subcontracting chain operating in **Poland**.

All suppliers will have a speed business mixer with **more than 120 companies**. Format is structured to allow each participant to be introduced to all attending companies.

All the participants will receive a **speed business mixer agenda** with division for sector/session.

All companies will have **equal time** to gather strategic contacts in order to develop new projects and shared initiatives.

**Suppliers will have also the opportunity to meet directly a selection of high qualified TIER 1 and 2 producers at a **one-to-one B2B** session:**

BREMBO  
BITRON GROUP  
DENSO  
AUTONEUM  
SIGIT  
MAGNETI MARELLI  
DELFO POLSKA S.A.  
KFTP  
MANULI HYDRAULICS  
NIFCO  
SEYON ELECTRONICS POLAND  
COMAU  
COOPER STANDARD AUTOMOTIVE POLSKA (tbc)

COOPER STANDARD AUTOMOTIVE POLSKA (tbc)  
DELPHI AUTOMOTIVE SYSTEMS Poland (tbc)  
FAURECIA (tbc)  
MAHLE (tbc)  
TRW Automotive (tbc)  
VALEO (tbc)  
GRAMMER Automotive Polska (tbc)  
LEAR (tbc)  
JOHNSON CONTROL (tbc)  
MAGNA Closures (tbc)  
TENNECO Automotive Polska (tbc)  
NEXTEER Automotive Poland (tbc)



# LOCATION

Rezydencja Luxury Hotel  
ul. Szara 1  
Piekary Śląskie

## DISTANCE:

Airport Katowice-Pyrzowice: 15 min, 20 km

Airport Balice-Kraków: 60 min, 80 km

Centrum Katowice: 15 min, 13 km





# For more information about the IABM2017 please contact:

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