

MobiliseSME

Mobility Exchange programme for SME staff

Co-funded by
the European Union



WEBINAR | ONLINE

09:15h – 10:15h (CET)



FUNDACIÓN **equipo humano**

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09:15 – 09:20

Opening by the coordinator of MobiliseSME (CAMARABELUX)

- Mr. XXX, President/Vice President of the Official Spanish Chamber of Commerce in Belgium and Luxembourg.

09:20 – 09:35

EU initiatives for SMEs

- Mr. Crispin Waymouth, Representative of SME Internationalisation Unit from the Directorate- General of Internal Market, Industry, Entrepreneurship and SMEs (**DG GROW**).
- Mr. Denis Genton, Representative of Labour Mobility, Free Movement of Workers, EURES Unit from the Directorate-General for Employment, Social Affairs and Inclusion (**DG EMPL**).

09:35 – 10:15

Panel discussion

- Difficulties and challenges for SMEs in the current context.
- How can MobiliseSME be part of the solution?
- Success stories in MobiliseSME: Turiart and Jabalito&Karma Viaggi.
- Q&A about Labour Mobility and SMEs Internationalization.

Participants:

- Mrs Beatriz Ríos, Broadcast reporter and moderator expert in EU issues.
- Mrs Noelia Sanchez, Project Manager and coordinator of the MobiliseSME programme from the **Official Spanish Chamber of Commerce in Belgium and Luxembourg (CAMARABELUX)**.
- Mr Jose Enrique Val Montrós, EU Project Manager and co-coordinator of the MobiliseSME programme (**Fundación Equipo Humano**).
- Mrs. Marta Templado, CEO of Turiart.

10:15 – 11:00

1:1 Meetings with local contact points of MobiliseSME Programme (45')

- Participation requirements.
- Services: tailored assessments, internationalisation and business partners search.
- Types of collaboration: market research, new products and services, training and trade opportunities.
- Practical and financial support provided by MobiliseSME.

Participants:

- Dublin Chamber of Commerce (*DCC, Ireland*).
- Business incubator Novi Sad Drustvo SA, (*BINS, Serbia*).
- Tehnopolis Ltd. Incubator (*TERA, Croatia*).
- Italo-Slovakian Chamber of Commerce (*CCIS-TSOK, Slovakia*).
- BSC, poslovno podporni center, d.o.o., Kranj (*BSC, Slovenia*).
- The Forum of the Adriatic and Ionian Chambers of Commerce (*FORUM, Italy*).
- Chamber of Commerce of Austria (*WKO, Austria*).
- Association of Thessalian Enterprises and Industries (*STHEV, Greece*).
- Chamber of Commerce and Industry of Nouvelle-Aquitaine (*CCI-NA, France*).
- Chamber of Economy of Montenegro (*CEM, Montenegro*).

